

OFFICE OF THE DISTRICT SWACHH BHARAT MISSION MANAGEMENT
COMMITTEE NALGODNA

No.2859 / DSBMMC / Swachhata Hi Seva / 2017

Dt.13-09-2017

C I R C U L A R

Sub:- DSBMMC, Nalgonda - Swachh Bharat Mission (Gramin) – Swachhata Hi Seva (cleanliness is service) - Fortnight activities to be taken up from 15th September 2017 to 2nd October 2017– Instructions issued-Regarding.

Ref:- 1) Lr No: HRD/DEE/Swachhata Hi Seva/SSBM(G)/2017 Dt 08-09-2017 of the Chief Secretary to Government, Government of Telangana, Hyderabad.
2) Lr. No: 117/HRD/S5/SSBM (G)/2017 Dt. 12-09-2017 of Project Director SSBMG and Commissioner PR & RD Telangana, Hyderabad.

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As part of the implementation of Swachh Bharat Mission Gramin Hon'ble Prime Minister during his "Mann Ki Baat" addresses on 27th of august 2017, called up on the nation to undertake a massive campaign "Swachhata Hi Seva" (SHS). It is a campaign on generating extensive awareness on cleanliness prior to Gandhi Jayanti on 2nd October. It is a campaign on generating extensive awareness on cleanliness prior to Gandhi Jayanti on 2nd October 2017. During SHS campaign innovative Swachhata Activities and Shramdan activities have to be planned on a large scale. This campaign helps in reinforcing the Jan Andolan spirit of the Swachh Bharat Mission in the state.

During the Swachhata Hi Seva campaign a day wise fortnight activities prepared to be taken up in the district from 15th September 2017 to 2nd October 2017.

Celebration of "Chembuku Kalam Chellu" Varosthavalu

| S. No. | Date | Activities | Persons/dept. to be involved and where to organize | Follow up action & responsible of compliance report to DSBMC |
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| 1 | 15/09/2017 (Friday is good day to start) <i>Title of the day:</i> Shubharamb <i>At District HQ</i> | <ul style="list-style-type: none"> ➤ DISTRICT level Launch by the Hon'ble District Minister ➤ Pledge for swachta and freedom from OD ➤ Kick start of ChembukuKalamChelluVarosthavalu campaign ➤ Followed by a Press Conference | Hon'ble District Minister, Hon'ble District Collector All the district level officers | CEO ZP/DRO and DEO to follow up DPRO for Media coverage |
| | Similarly at Mandal and GP level on same day Activities at Mandal & GP level | <ul style="list-style-type: none"> ➤ Pledge for swachta and freedom from OD ➤ Kick start of ChembukuKalamChelluVarosthavalu campaign with students/staff ➤ Prepare for conducting awareness in institutions on Open defecation ➤ SHGs meetings on ODF Imp | MPs/MLAs/ZPTCs/MPP/s arpanch All Mandal Tahasildar/MPDOs/MEOs/SHO (Police) ICDS supervisor, All EGS staff All DRDA/SaksharBharati coordinators, health/ICDS staff Panchayat Secretaries SwachhDoots Principals/Teachers | CEO ZP/DMHO/ICDS/ DPO/DEO to follow up DPRO for media coverage |
| | | <ul style="list-style-type: none"> ➤ CLTS activities/Kalajata | All the Mandal Level officers | CEO ZP/DMHO/ICD |

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| | <p>16/09/2017 (Saturday is so special for IHHL)</p> | <p>team</p> <ul style="list-style-type: none"> ➤ Geo Tagging of Gol Pending IHHLs ➤ Mass mark outs/mass constructions in already sanctioned GPs (atleast 100/village) ➤ SHG women Rally on IHHL | <p>All the GP level functionaries</p> <p>Health team/ICDS staff School/college students District level officers, Mandal level officers, GP Level functionaries SHG womens</p> | <p>S/ DPO/DEO to follow up</p> <p>DPRO for media coverage</p> |
| | <p>17/09/2017 (This Sunday for doing Seva)</p> <p>Title of the day: Seva Diwas</p> | <ul style="list-style-type: none"> ➤ District level Shramdan from 10am to 12 noon ➤ Conduct Mandal, GP level cleanliness drives in villages, Govt. & private Edu. Institutions, public places, water tanks/schools/colleges/hospitals/all PHCs ➤ Converting dysfunctional to functional toilets in all the government buildings including offices in HQ/MLG/DVK and PHCs/hospitals | <p>Hon'ble District Minister, Hon'ble District Collector</p> <p>All the district level officers All the Mandal Level officers All the Mandal level Political representatives All the GP level functionaries</p> <p>Health team/ICDS staff School/college students District level officers, Mandal level officers, GP Level functionaries SHG women (mandal&Zillasamakya</p> | <p>CEO ZP/DMHO/ICD S/ DPO/DEO to follow up</p> <p>DPRO for media coverage</p> |
| | <p>18/09/2017 (This Monday on MHM)</p> | <ul style="list-style-type: none"> ➤ Conduct awareness activities with women/adolescent girls on Menstrual Health Mang. ➤ CLTS activities/Kalajata ➤ Mass Markouts ➤ Mass construction in GPs above 90% coverage ➤ Masons identification for mandal level training ➤ Follow up on in-Progress IHHLs | <p>ZPTCs/MPP, sarpanch All the MPDOs All the MEOs/principals All the EGS & IKP staff All the Health & ICDS staff All the SaksharBharatiCoord.</p> <p>All Tahasildars/SHO (Police) ICDS supervisor, MLAs/ SaksharBharati coordinators, Panchayat Secretaries SwachhDoots</p> | <p>CEO ZP/DRO and DEO to follow up</p> <p>MPDOs to send daily report to DSBMMC</p> |
| | <p>19/09/2017 (Tuesday a Toilet Day)</p> | <ul style="list-style-type: none"> ➤ CLTS activities/Kalajata team ➤ Geo Tagging of Gol Pending IHHLs ➤ Mass mark outs/mass constructions in already sanctioned GPs (atleast 100/village) ➤ Follow up on in-Progress IHHLs ➤ Swachhta competition in schools/college on freedom from Open Defecation ➤ Plan for construction of toilets in all Govt. buildings without toilets | <p>School/college students All Mandal level officers GP level stakeholders with supervision of ZPTCs, MPPs, MPTCs,Sarpanch, All MPDOs, Tahsildars, SHO (police) and all EGS& IKP staffs saksharabharati coordinators Swachhdoots Panchayat secretary</p> <p>SHG women (mandal&Zillasamakya</p> | <p>CEO ZP/DMHO/ICD S/ DPO/DEO to follow up</p> |
| | <p>20/09/2017</p> | <ul style="list-style-type: none"> ➤ All schools/colleges to publish collectors sir letter to students and conducts elocution/debates among | <p>All Mandal and GP political Representatives</p> | |

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| | Wednesday would be a great with students discussing on SBM | <p>students compulsorily as an activity</p> <ul style="list-style-type: none"> ➤ All the schools/colleges in the district to conduct SBM activities in their campus. And to kick start “Post Card movement” to aware parents about IMP of having IHHL by students ➤ Mass markouts ➤ Mass constructions activities ➤ Identification of masons | <p>All the MPDOs All the MEOs All the EGS & IKP staff All the Health & ICDS staff All the SaksharBharatiCoord. All the GP level functionaries All the public representatives SHG women (mandal&Zillasamakya)</p> | <p>CEO, DEO, DPO, DD adult, and DMHO.</p> <p>All the MPDOs to monitor</p> |
| | 21/09/2017 (Thursday for saying Tata to our Beloved Chembu) | <ul style="list-style-type: none"> ➤ Conduct Pride rallies (Atma Gaurava Rally) and Chembuku kalamchellu varosthavalu in already ODF Villages and oath taking sabhas in to be ODF villages ➤ CLTS activities ➤ Giving markouts to atleast 100 IHHLs/village ➤ Geo Tagging of pending IHHLs ➤ Publicly of linking welfare schemes with IHHL | <p>All the Health/ICDS staff All School/college students All Mandal level officers All GP level functionaries with supervision of ZPTCs, MPPs, MPTCs Sarpanch, All MPDOs, Tahsildars, SHO (police) All EGS & IKP staff, Panchayat secretary Swachhdoots saksharabharati coordinators SHG women (mandal&Zillasamakya)</p> | <p>CEO ZP/DMHO/ICD S/ DPO/DEO to follow up</p> |
| | 22/09/2017 (Friday for Finding Masons) | <ul style="list-style-type: none"> ➤ Triggering in villages with Beneficiaries ➤ Identification of masons ➤ Identification and bulk procurement of IHHL Kits ➤ Sand supply, Rings availability ➤ Mass markouts ➤ Mass constructions activities in low target GPs ➤ Publicly of linking welfare schemes with IHHL | <p>All Mandal and GP political Representatives All the MPDOs All the MEOs All the Health & ICDS staff All the EGS & IKP staff All the SaksharBharatiCoord. SwachhaDoots SHG women (mandal&Zillasamakya)</p> | <p>EO, DEO, DPO, DD adult, and DMHO.</p> <p>All the MPDOs to monitor</p> |
| | 23/09/2017 (Saturday for sanctioning of all GPs) | <ul style="list-style-type: none"> ➤ Mass Markouts ➤ Mass constructions plan ➤ Bulk sanctioning of IHHL ➤ Geo Tagging ➤ CLTS activities/Kalajata ➤ Awareness activities in schools/colleges | <p>All Mandal and GP political Representatives All the IKP & EGS staff SwachhaDoots Panchayat Secretary</p> | <p>CEO ZP/ICDS/ DPO/DEO to follow up with MPDOs</p> |
| | 24/09/2017 (Super Sunday for a get together for IHHL) <i>Title of the day:</i> Samagra Swachhata: | <p>Toilet construction and Shramadan by citizen at large Panchayats, Youth.</p> <p>Women & children, sports persons. Defence personal. SBM Ambassadors and faith organization</p> | <p>All Mandal and GP political Representatives All the MPDOs All the MEOs All the EGS & IKP staff All the SaksharBharatiCoord. All the GP level functionaries SwachhaDoots SHG women (mandal&Zillasamakya)</p> | <p>CEO, DEO, DPO, and DMHO. All the MPDOs to monitor</p> <p>DPRO for Media coverage</p> |


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| 25/09/2017 (Momentous Monday) <i>Title of the day</i> Savaratra Swachhata: | <ul style="list-style-type: none"> ➤ Large scale cleaning of Hospitals, streets at villages, status, Bus stops, Railway stations, ponds and toilets ➤ Triggering in education institutions/public places ➤ Mass markouts ➤ Mass constructions activities | All EGS & IKP staff, Education dept., ICDS, DD adult departments for deploying their staff and to carry out activities | CEO, DEO, DPO, and DMHO. All the MPDOs to monitor DPRO for Media coverage |
| 26/09/2017 (How abtthisTuesday for Teaching on SBM to our next Gen. for a better Nalgonda?) | <ul style="list-style-type: none"> ➤ Drama, skit, storytelling, sharing of exp. Learning among students with regard to IHHL, health & Hygiene in all schools/colleges/public places to aware parents about IMP of having IHHL ➤ Mass markouts ➤ Mass constructions activities ➤ Identification of masons | All the MPDOs All the MEOs All the EGS & IKP staff All the health & ICDS staff All the SaksharBharatiCoord. All the GP level functionaries All the public representatives | CEO, DEO, DPO, and DMHO. All the MPDOs to monitor DPRO for Media coverage |
| 27/09/2017 Wednesday | <ul style="list-style-type: none"> ➤ Mass markouts ➤ Mass constructions activities ➤ Masons training ➤ Low target GPs construction | All the MPDOs All the MEOs All the EGS & IKP staff All the health & ICDS staff All the SaksharBharatiCoord. All the GP level functionaries All the public representatives | All MPDOs DPMs/APMs |
| 28/09/2017 | <ul style="list-style-type: none"> ➤ Data clean up in MIS ➤ Data Entry in MIS ➤ Additional sanctioning and Geo Tagging ➤ Mass awareness activities ➤ CLTS/Kalajata | All the MPDOs All the MEOs All the EGS & IKP staff All the health & ICDS staff All the SaksharBharatiCoord. All the GP level functionaries All the public representatives | All MPDOs DPMs/APMs |
| 29/09/2017 | <ul style="list-style-type: none"> ➤ Mass construction plan at GP level ➤ Follow up of in progress GPs ➤ Boosting CLTS with SHG women | All the MPDOs All the MEOs All the EGS & IKP staff All the health & ICDS staff All the SaksharBharatiCoord. All the GP level functionaries All the public representatives | All MPDOs DPMs/APMs |
| 30/09/2017 (Saturday for Sanman) | <ul style="list-style-type: none"> ➤ Preparation of celebration of Swachh Gandhi Jayanti at all levels ➤ Conduct of Swachh Gram Sabha at all GPs ➤ Preparation for award ceremony for best practices, Sanmankaryakram for ODF villages champains at mandal level ➤ Preparation of awards programme for students for their demonstration and active participation in SBM | All the MPDOs All the MEOs/principals All the EGS & IKP staff All the health & ICDS staff All the SaksharBharatiCoord. All the GP level functionaries All the public representatives | All MPDOs DPMs/APMs |

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| 01/10/2017 (Sunday, a day for keeping clean at places) | <ul style="list-style-type: none"> ➤ Swachhata At Iconic Places: ➤ Massive cleanliness drive in iconic places with before and after picture | All the MPDOs All the MEOs/principals All the EGS & IKP staff All the health & ICDS staff All the SaksharBharatiCoord. All the GP level functionaries All the public representatives | CEO, DEO, DPO, and DMHO. All the MPDOs to monitor DPRO for Media coverage |
| 02/10/2017 (this Monday for Mahatma for his contribution to the Nation) Swachh Gandhi Jayanti | <ul style="list-style-type: none"> ➤ Swachh Bharat Diwas ➤ Conduct of Swachh Gram Sbhya at all GPs ➤ Exhibition at Mandal HQs for Swachh Bharat Awards distributions and pledge to maintain and clean & neat surroundings by all the public representatives and officials. ➤ Felicitating children and SHGs women at Mandal and GP level | All the public representatives All the GP level functionaries All the MPDOs All the MEOs/principals All the EGS & IKP staff All the health & ICDS staff All the SaksharBharatiCoord. | CEO ZP/DMHO/ICDS/ DPO/DEO DPRO for Media coverage |

Note: all the collaterals/flex, banners should have Nalgonda district SBM Logo along with Chembuku Kalam Chellu Varostavalu Title.

Further it is instructed to all the District officers, Revenue Divisional officers, Mandal Supervisory officers, Mandal level officers, GP adoption officers, GP level functionaries should follow the prepared fortnight activities and implement within the dates. And also instructed to the all District officers and Revenue Divisional officers should issue a necessary instructions to your concerned Mandal and GP level officials to participate and coordinate with the Mandal level and GP level implementing agencies.

It is a prestigious flag ship programme to make Nalgonda as a Open Defecation Free (ODF) district.


 District Collector and Chairman
 DSBMMC Nalgonda



To
 All District supervisory officers
 District Revenue Officer
 Chief Executive officer, Zillah Parishad
 District Panchayath Officer
 District Medical and Health Officer
 District Welfare Officer, ICDS
 District Educational Officer
 All Revenue Divisional officers
 All Deputy Superintendent of Police
 S.E. RWS & S and All Dy. Executive Engineers
 All Mandal Parishad Development Officers,
 All APD's
 All AC's
 All APM's
 Copy to Administrative officer, Collectorate Nalgonda