

**GOVERNEMENT OF TELANGANA**  
**STATE SWACHH BHARAT MISSION (GRAMIN), HYDERABAD.**

From  
The Project Director, SSBM(G),  
& Commissioner, PR&RD Dept.,  
Telangana.

To  
All The District Collectors  
of Telangana State.

Sir,

Lr. No. 250/I-SP/SSBM(G)/ Swachhata week /2016-17 Dt: 01-03-2017

Sub:- SSBM(G) – Celebrating Swachhata Shakti Saptaham from March 1<sup>st</sup> to 8<sup>th</sup> -  
Certain guidelines- Regarding.

Ref: Letter no S-13014/4/2017-SBM from Under Secretary to MDWS, GoI,  
dated 22-02-2017.


Ministry of Drinking Water and Sanitation proposed to celebrate **Swachhata Shakti Saptah** (1<sup>st</sup> -8<sup>th</sup> March) on the eve of International Women day on 08th March.

In this regard, all the District Collectors are requested to issue suitable instructions to the DRDOs, District RWS Engineers, DPOs and MPDOs to organise said program at GP, Mandal and District levels. This Saptah must be organized in a campaign mode. In this regard, date wise events to be organized by different key stakeholders at various levels is given in Annexure of this letter.

1. All the key stake stakeholders such as DRDOs, District RWS Engineers, DPOs, MPDOs, and W&CW department shall be involved in this program.
2. Please ensure convergence of all the departments in the program.
3. For felicitations at District level and Division level IEC amount may be utilized (Not more than ₹.50,000).
4. Ten (10) women Swachhata champions may be felicitated.
5. Wide publicity through media shall be ensured.
6. Photographs of Swachhata Shakti Saptah Shall be sent to state Office without fail.
7. Day to day program shall be entered in MDWS website.

Sd/-  
Project Director  
SSBM(G), Telangana.

Copy submitted to  
The Chief Secretary to Government of Telangana.

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IEC & HRD Consultant

**Swachchata Shakti Saptaham on the eve of International Women Day  
State Swachh Bharath Mission(Gramin)- Telangana.**

<b>Date</b>	<b>Event</b>	<b>Persons/Departments to be involved and Where to organise</b>
1/3/2017	Introducing Local role models/ Pledge for Swachhata and Self Respect	Meetings at GP level including W & CD, SHG
2/3/2017	Meeting and Rally on single point agenda i.e., Swachata and Samanatvam (Gender equality)	All the Key functionaries in GP with School children
3/3/2017	Various Competitions such as Elocution, Essay writing, Singing, Pot painting and Drawing/Rangoli	SHG Women and School children
4/3/2017	Meeting and felicitation at Mandal Head quarter with Women champions of various sectors	All the Key stakeholders of Mandal level
5/3/2017	Organising Sports and Games especially to Physically Challenged Women	GP/Mandal Level.
6/3/2017	Swachhata Batukamma by SHG women	At Mandal Head quarter
7/3/2017	<b>Mahila Sammelanam</b> at Division Level involong swachchata Women champions and felicitating them	At Division head quarter
8/3/2017	<b>Swachchata Shakti Sammelanam</b> for felicitation of Women champion Sarpanches, Anganwadi workers, Asha Workers, Secretaries and Women officials& Reporters . Identifying Women Poets, Folk Artists and Popular personalities in various sectors.	At District Head quarter